

splash

Hit the

V I R T U A L

Programming

J A C K P O T

*A Double-Down
Virtual Event*

Your Hosts



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Director, Product
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splash

splashthat.com/demo



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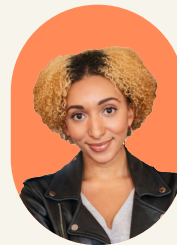


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The New Live Program

Join the conversation
#DoubleDownOnVirtual

Virtual



- Make registration easy.
- Go beyond the streaming provider.
- Extend the event past signoff.

Hybrid



- Double the guest experience.
- Amplify your attendees' voices.
- Don't forget the data.

Virtual Events That Work

Internal Event

Product Launch

Networking

User Group & Community

Summit

Repeatable Program

Internal Use Cases

Team Retrospective

Leadership AMA

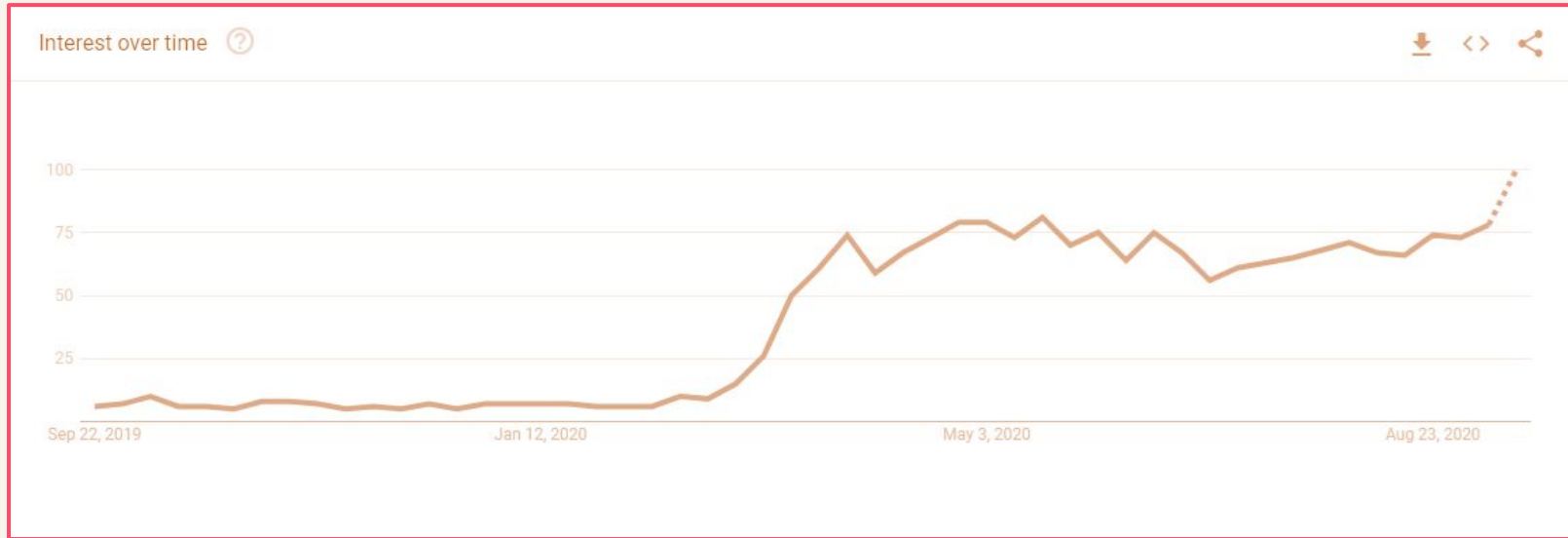
Highlighting Successes

Trainings & Workshops

“Off”-sites

Brainstorming

Demand for virtual events has unprecedented growth



Market Growth \$94 Billion in 2020

Growing at 23.2% to \$404 Billion by 2027





50%

**Of Event
Organizers
are Frustrated**

Audiences are not Engaged

Almost 50% of event professionals describe their biggest frustration as

“virtual events platforms failing to match live engagement”