

ZILLOW PARK AT NAA APARTMENTALIZE SWEEPSTAKES
Official Rules

Please read these Official Rules before entering this promotion (the "Promotion"). By participating in the Promotion, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

Eligibility: The Promotion is open only to individuals, who are legal residents of the 50 United States or District of Columbia, age 18 or older (or the age of majority in entrant's state of residence), and (i) who are personally in attendance at the Zillow Park at the National Apartment Association's Apartmentalize Exposition being held at the Colorado Convention Center in Denver, Colorado from June 26, 2019 through June 28, 2019 (the "Conference") and (ii) who are personally in attendance during the Prize Drawings (as further defined below). If you do not meet any of these requirements, or any other eligibility requirements in these Official Rules, you are not eligible to win a prize, and Zillow, Inc. ("Sponsor") reserves the right not to award prizes to you. Directors, officers, and employees of Sponsor and Sponsor's advertising and promotion agencies, and their respective immediate family members and/or those living in the same household of each, are not eligible to win. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

How to Enter: Each person that leaves their business card and a contact phone number at Sponsor's booth at the Zillow Park at the Conference will automatically receive one (1) entry into the Promotion. Limit of one (1) entry per person. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entries that are inappropriate for any reason. The potential winners may be required to show proof of identification.

Prize: Four (4) winners will each receive one (1) One Hundred Dollar (\$100.00) Wayfair Inc. gift card and two (2) winners will each receive one (1) Five Hundred Dollar (\$500.00) Wayfair Inc. gift card. The approximate retail value (the "ARV") of all prizes in the Promotion is One Thousand Four Hundred Dollars (\$1,400.00). All applicable federal, state, and local taxes on prizes are the sole responsibility of the prize winner. Sponsor reserves the right to substitute a prize of equal or greater value in its sole discretion. Odds of winning depend on number of eligible entries received.

Random Drawing: The winners will be selected in two random drawings from all eligible entries at the Zillow Park during the Conference. The first drawing will occur on June 26, 2019 at or around 12:00 p.m. local time (the "First Drawing") and the second drawing will occur on June 27, 2019 at or around 12:00 p.m. local time (the "Second Drawing," and together with the First Drawing, the "Prize Drawings"). The owners of the first and second business cards selected during the First Drawing and the Second Drawing will each receive a one hundred dollar (\$100.00) Wayfair Inc. gift card. The owner of the third business card selected during the First Drawing and the Second Drawing will each receive a five hundred dollar (\$500.00) Wayfair Inc. gift card. The winners will be announced at the Prize Drawings and the winners must be present during such Prize Drawing to claim their prize. If an entry drawn contains the name of an individual that is not present at the Prize Drawing then the potential winner is disqualified, and the prize will be awarded to an alternate winner selected in a separate random drawing from the remaining eligible entries. Prizes are not assignable or transferable, except to a surviving spouse.

The prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), except that the prize will be subject to its manufacturer's standard warranty (if any). No substitutions or exchanges (including for cash) of any prize will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value. Winners are responsible for all federal, state, local, sales and income taxes associated with receipt and/or use of any prize. Each entry and acceptance of any prize constitutes permission to use winner's name, prize won, office affiliation, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. Unless prohibited by law, winners will be required to sign and return an affidavit of eligibility, liability release, publicity release, tax forms, and other reasonable documentation provided by Sponsor before being awarded a prize. If a winner does not execute such documentation upon request, their prize will be forfeited and the prize will be awarded to an alternate winner.

General: Sponsor will not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accepts no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in the Promotion. By entering the Promotion, each entrant agrees to these Official Rules and waives, and releases Sponsor and Sponsor's parents, subsidiaries, and affiliated companies, and all other businesses involved in this Promotion, as well as the employees, officers, directors and agents of each, from, all claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use the prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Sponsor is not responsible for any typographical or other error in the printing of any Promotion materials, administration of the Promotion or in the announcement of any prize. The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the state of Washington. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects.

Sponsor: Zillow, Inc. 1301 Second Avenue, Floor 31, Seattle, WA 98101