



KASSANDRA GARCIA

Football Administration Analyst

Los Angeles Rams

Kassandra Garcia is entering her third season with the Rams in 2021 as an Analyst, Football Administration. In this role, Garcia works directly with Vice President, Football & Business Administration Tony Pastors on all aspects of Rams football operations and administration. In 2020, she was named to Sport's Business Journal's New Voices Under 30 class due to her role navigating the Rams through the COVID-19 pandemic.

Prior to joining the Rams, Garcia served as a Football Administration and Operations Assistant for the University of Arizona in 2018. In that role, she assisted with planning and executing team travel, team meals, team building activities and all team community service events. Additionally, she analyzed the departments budgets and prepared comparative analysis within the Pac-12 and the NCAA.

Garcia held various internships, including one with the National Association of Collegiate Directors of Athletics (NACDA), and within the Arizona Athletics department. Garcia received a B.S. in Business Administration with a concentration in Accounting from the University of Arizona's Eller College of Management in 2017 and is currently an MBA candidate.