



BRANDON RUTH

Director of Operations

Atlanta Falcons

Brandon Ruth graduated from the University of South Carolina, Summa Cum Laude, with a Bachelor of Science in Sport and Entertainment Management. During his tenure at the University of South Carolina, Brandon first interned with the WNBA's Atlanta Dream in 2009 in the Game Operations department. In 2010, Brandon obtained an internship with Center Stage Theater in the Venue Operations & Booking department. In 2011, Brandon received an internship with the Atlanta Falcons as the Event Marketing Seasonal Assistant.

After completing his internship with the Falcons, Brandon was offered a full-time position with the Atlanta Dream as the Manager of Game Operations. He was responsible for producing the live in-game experience, managing all game day talent, acting as the team's liaison with State Farm Arena and coordinating the team's schedule directly with the WNBA. After serving in this position for one year, Brandon accepted an opportunity to return to the Falcons on a full-time basis as Event Manager. Brandon oversaw the execution of areas and events such as Atlanta Falcons Training Camp, Back to Football 5K Race, Atlanta Falcons Draft Party, Grill with the Falcons, Falcons Landing on game days and any other Falcon-related event. In 2016, Brandon had the opportunity to shift from the events/business side to the football operations side as he accepted a position as the Logistics Manager. Within that role, Brandon managed all aspects of team travel and home game operations. Brandon coordinates all team hotel booking, plane charter contracts with Delta Airlines, buses, police escorts and trucking for all Atlanta Falcons Road Games. Other responsibilities include overseeing the local Atlanta team hotel (home games) and post-game meals.

**CAREERS IN
FOOTBALL
FORUM**

After three seasons working as the Logistics Manager, Brandon was promoted to Director of Operations with the Atlanta Falcons in April of 2019. In addition to overseeing the Team Travel Operation, Brandon now manages the Atlanta Falcons Training Facility in Flowery Branch, GA. He oversees the Building Maintenance, Grounds Maintenance and Shipping/Receiving Staff for the facility. He is also in charge of the yearly postseason team facility renovations and is the main coordinator for all operations related to Atlanta Falcons Training Camp held each year at the team facility.

In November of 2018, Brandon was featured in the Courtyard: Unstoppable Facebook-series sponsored by Marriott and the NFL. The series took a behind-the-scenes look at Brandon's job for each road game and how his role is vital to the team's success. Brandon's episode garnered over 1.1 Million Views on Facebook. In 2019, Brandon was also awarded the Distinguished Young Alumni Award from the College of Hospitality, Retail and Sport Management at the University of South Carolina. This award is presented to an alumnus or alumna of the past 10 years who has excelled in his or her chosen field.

Brandon and his wife, Krista, currently live in Buford, GA with their son, Sebastian (3), and their daughter, Margot (1).

